

Fwd: FW: red car info

Subject: Fwd: FW: red car info
From: Lorena Parker <lparker@sanpedrobid.com>
Date: 12/01/2017 11:52 AM
To: Francis Ruiz <fruiz@sanpedrobid.com>

Let's gather up some info for this request.

Lorena Parker
Executive Director
San Pedro Property Owners' Alliance
**San Pedro Historic Waterfront
Business Improvement District**
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----- Forwarded message -----

From: **Bezmalinovich, Augie** <ABezmalinovich@portla.org>
Date: Thu, Nov 30, 2017 at 4:47 PM
Subject: FW: red car info
To: "lparker@sanpedroBID.com" <lparker@sanpedrobid.com>, "Sanfield, Phillip" <PSanfield@portla.org>
Cc: "jwilliams@labattleship.com" <jwilliams@labattleship.com>

Hi Lorena,

I hope all is well and please can you provide this information for Phillip? I remember Joe took very detailed stats on Trolley ridership during the last couple of years. I believe Phillip is looking for more high level number (like overall numbers for the year 2016 and 2017). And I believe we added different stops like the cruise terminal. And offer rides during 1st Thursdays, there were also some Wilmington events and Fleet Week. I'm hoping that you could provide him with more accurate information than I could from the top of my head.

Thanks,

Augie

From: Sanfield, Phillip

Sent: Thursday, November 30, 2017 4:33 PM
To: Bezmalinovich, Augie
Subject: red car info

Augie,

For the next edition of LA Waterfront Magazine, we'd like to include a couple sentences on the success of the Red Car rubber trolley over the past year.

Just need a bit of information such as:

- Increase in riders in 2017 vs. 2016.
- Any additional stops or cars added in last year?

Thanks,

Phillip

Phillip Sanfield | Director of Media Relations | [\(310\) 732-3568](tel:3107323568)

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